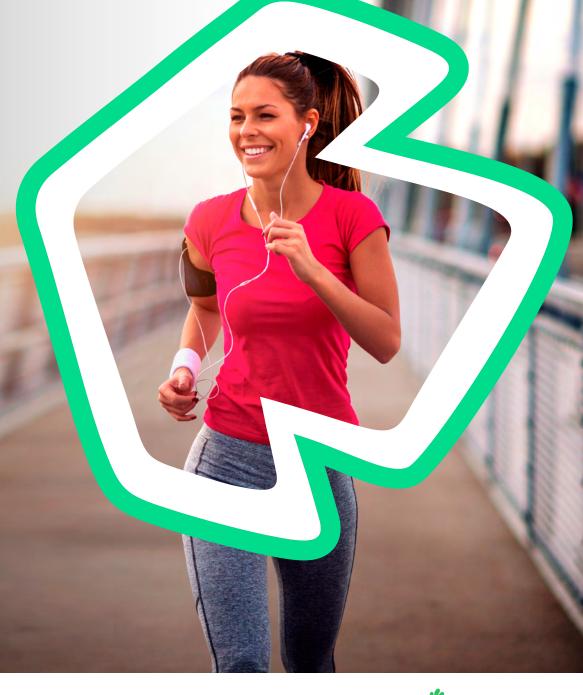
IT'S YOU TO THE RESCUE

Walk, run, or roll 56km from 18-31 October and help save animals from cruelty.



YOUR GUIDE TO FUNDRAISING





It's time to save our best furry, four-legged friends.

Our goal, like yours, is to end cruelty to animals. When you run, walk, or roll 56km from 18-31 October, you will help our teams save animals from cruel situations, improve animal welfare education and most importantly, keep people and animals together, happily.

To help you achieve your goals, and go even further, we've prepared this fundraising guide to get you started. Head over to your fundraising dashboard for extra tips and resources, or reach out for some more tailored support if you have any questions.

Once you're up and running – we'd love to see your achievements!

When you post on social media, don't forget to use the hashtag #RSPCARescueRun so we can share your updates, videos and gorgeous animal pics.

Animals deserve our protection and respect – they make our lives full and remind us what it means to live humanely.

IT'S YOU TO THE RESCUE!



56,000reports of animal cruelty received by the RSPCA each year



4,364Km

travelled by each of our pawsome Inspectors monthly to run to the rescue of animals in need



126

Inspectors coming to the rescue across the country



can provide a kennel, bath and meals for a neglected dog that has been rescued by our inspectors



can help pay for the transport of multiple animals to other shelters, increasing their hopes of being adopted



can help keep one of our brave inspectors on the road fighting animal cruelty







TOP TIPS FOR RAISING FUNDS

SUGGEST AN AMOUNT

People feel more comfortable when they have a guide on how much to donate. It's a great idea to let them know how much you are hoping to raise.

SHOW THEM THEIR IMPACT

Check out your fundraising dashboard to find out more about how your fundraising can help rescue animals from cruelty. There's stories to share, so share them proudly!

MAKE IT EASY

Share the link to your unique fundraising page over email and social media – there's even a special Rescue Run email signature banner you can use and link to your fundraising page – make tech your fundraising friend.





SPREAD THE WORD

Think about the best way to ask people and businesses around you to support your challenge. Is it by email, phone call, text, social media – or face-to-face?

REMIND AND REPEAT

Even people with the very best intentions can forget. It's okay to gently remind your friends and family to donate. Follow-up emails are your friend!

SHOW YOUR GRATITUDE

It's easy to say thanks via your fundraising dashboard! Share the love on social media, tag businesses that share their support – and it can act as a reminder to anyone who hasn't donated yet.

It's nice to post updates here and there to also let people know how you're going. Your heartfelt thanks to each of your supporters will make you both feel good about rescuing animals.



ROUTE PLANNER

Ever heard the saying "a goal without a plan is just a wish?"

Keep yourself on track to reach your fitness goal with this handy tracker.



